



## **MEDIA RELEASE**

### **CHAVANA SPA ANNOUNCES OPENING OF A NEW SPA AT ADAARAN SELECT HUDHURANFUSHI, MALDIVES.**

**July 3, 2014, Kuala Lumpur, Malaysia...** Chavana Spa is proud to announce the opening of a new spa facility at Adaaran Select Hudhuranfushi in the Maldives.

Chavana Spa features four double treatment rooms with outdoor bath and shower. The treatment rooms are arranged around a central courtyard, which occupies an inviting open air reception space, a manicure-pedicure room, and a retail boutique and lounge. The boutique is dedicated to quality spa products, inviting you to continue your spa journey at home. Amidst the landscaped gardens and pleasant shade from large trees surrounding the spa, three outdoor timber pavilions allow you to experience relaxing treatments in a unique setting.

Face and body treatments influenced by Balinese healing traditions are available, including the signature four hands Chavana Massage, a fusion of global massage techniques. Elemis Spa-therapies, from the luxury British spa and skincare brand, are also available, inviting guests to indulge in result-driven treatments using superior ingredients combined with scientific solutions for skincare concerns.

The award-winning Elemis Pro-Collagen Quartz Lift Facial is featured, complemented by Elemis Skin IQ+ Facial for Men and Elemis Exotic Lime & Ginger Salt Glow.

“We are very excited for the opportunity to continue our collaboration with the Adaaran Resorts Group in the Maldives, with this new spa opening”, said Jeff Mathews, President and Chief Operating Officer of Mandara Spa Asia Limited. “We look forward to offering our exceptional spa services to guests of this new location”, he added.

Adaaran Select Hudhuranfushi is conveniently situated in North Male Atoll, just 19 kms from Male international airport; a speedboat covers this distance in a mere 30 minutes. The beautiful surroundings of the island create the backdrop of a pristine tropical paradise and border an immense scenic lagoon with inviting turquoise waters. Hudhuranfushi is particularly noted as a superb destination for surfing, with many avid surfers frequenting the area.

Chavana Spa offers a streamlined treatment menu that welcomes all to experience the freshness and energy of Balinese spa spirit. The Chavana concept is aimed at four and five star hotels and resorts and is intended to allow guests to enjoy a quality spa experience at a reasonable price.

### **About Steiner Leisure**

Steiner Leisure Limited is a worldwide provider and innovator in the fields of beauty, wellness and education. We are dedicated to maintaining the highest quality standards and continually evolving to include and anticipate new developments within our industry. We aim to maintain and expand our existing diverse portfolio of services, products and brands, as well as to seek out new opportunities to complement our business.

Our services include traditional and alternative massage, body and skin treatment options, fitness, acupuncture, herbal medicine, medi-spa treatments and laser hair removal. We are committed to providing our customers with a wide-ranging assortment of beauty products, including premium quality options developed by us under our own brands, as well as those purchased from third parties.

Our distribution channels include our shipboard and land-based spas and salons, destination spas, health clubs, department stores and third party retail outlets and distributors. We also sell our products on certain British Airways flights, on QVC, by catalog, and online through our websites, including [www.timetospa.com](http://www.timetospa.com) and [www.blissworld.com](http://www.blissworld.com).

Our post-secondary schools offer programs in massage therapy and skin care, among others, and, along with our recruiting and training operations, prepare spa professionals for careers in the health and wellness industry, including within the Steiner family of companies.

Our cruise line operations are conducted in spas onboard 148 ships, including Azamara Club Cruises, Carnival Cruise Lines, Crystal Cruises, Cunard Cruise Line, Holland America Line, Norwegian Cruise Line, P&O Cruises, Princess Cruises, Royal Caribbean Cruises, Seabourn Cruise Lines, Silversea Cruises, Thomson Cruises and Windstar Cruises.

Our land-based spa operations are carried out under our Elemis®, Mandara®, Chavana®, Bliss® and Remède® brands and take place in 66 locations, including resort spas, urban hotel spas and day spas. In addition, a total of 28 resort and hotel spas are operated under our brands by third parties pursuant to license agreements with the company. Our land-based customers include Caesar's Entertainment, Hilton Hotels, Kerzner International, Loews Hotels, Marriott Hotels, Nikko Hotels, Planet Hollywood, Sofitel Luxury Hotels, St. Regis Hotels, W Hotels and Resorts and Westin Hotels and Resorts.

Our Ideal Image customized laser hair removal services are provided by highly trained, experienced practitioners through a nationwide network of 126 treatment centers (17 of which are operated by franchisees) across 31 states, as well as one location in Canada.

We develop and sell a variety of high quality beauty products under our Elemis, La Thérapie™, Bliss, Remède, Laboratoire Remède® and Jou® brands.

Our schools operations consist of 12 post-secondary schools (comprised of a total of 32 campuses) located in Phoenix, Scottsdale, Tempe and Tucson, Arizona; Westminster and Aurora, Colorado; Groton, Newington and Westport, Connecticut; Miami, Orlando, Pompano Beach, Sarasota and Tampa/St. Pete, Florida; Chicago, Crystal Lake and Joliet, Illinois; Baltimore, Maryland; Boston, Massachusetts; Las Vegas, Nevada; Hoboken and Wall, New Jersey; King of Prussia and York, Pennsylvania; Arlington, Houston and Richardson, Texas; Salt Lake City and Lindon, Utah; Charlottesville, Virginia; and Federal Way and

Seattle, Washington. Offering programs in massage therapy and, in some cases, skin care, these schools train and qualify spa professionals for health and beauty positions within the industry, including our own operations.

As part of our employee recruitment operations for our shipboard spas, we provide education to our shipboard employees through our rigorous training programs, at our primary training facilities near London, England or one of our satellite training centers in South Africa and the Philippines. These employees are sourced primarily from the British Isles, Australia, South Africa, Southeast Asia, Canada, the Caribbean and continental Europe.

For reservations and enquiries, please contact the Spa at Tel: +960 664 0456  
Email: [hudhuranfushi@chavanaspa.com](mailto:hudhuranfushi@chavanaspa.com)

For further information on Chavana Spa, please visit [www.chavanaspa.com](http://www.chavanaspa.com)

For information on Adaraan Select Hudhurafushi, please visit  
[www.adaaran.com/selecthudhuranfushi](http://www.adaaran.com/selecthudhuranfushi)

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