



MEDIA RELEASE

LAUNCH OF CHAVANA SPA, REFRESHINGLY BALINESE

30 October, 2009 Kuala Lumpur, Malaysia... Steiner Leisure Limited is proud to announce the release, through its Mandara Spa Asia Limited subsidiary ("Mandara"), of its newest spa brand, Chavana Spa. Chavana offers a simple, understandable and approachable spa concept, intended to launch in 4 star hotels and resorts, allowing guests to enjoy a quality spa experience at a reasonable price.

While traveling the globe to meet hoteliers and research opportunities for future associations with spas, Jeff Matthews, President and Chief Operating Officer of Mandara, recognized the need for a simple spa concept that would suit the ever growing middle market. Such was the inspiration for Chavana Spa. Deriving its inspiration from Bali, Chavana is fresh, friendly and comfortable. Chavana is exemplary of Balinese fusion at its best – contemporary but never modern.

Chavana Spa welcomes all to experience the freshness and energy of the Balinese spa spirit.

Frankincense Spa by Chavana at the Marriott Resort in Mirbat Beach on the Salalah Coast, Oman is now scheduled to open in December 2009. Chavana Spa at the Four Points by Sheraton Navi Mumbai, Vashi in India will also open its doors in December 2009.

Steiner Leisure Limited is a worldwide provider of spa services. The Company's operations include spas and salons on 126 cruise ships and in 51 resort spas and two luxury day spas. Our cruise line and land-based resort customers include Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Harrah's Entertainment, Hilton Hotels, Holland America Line, InterContinental Hotels and Resorts, Kerzner International, Loews Hotels, Marriott Hotels, Nikko Hotels, Norwegian Cruise Line, Planet Hollywood, Princess Cruises, Ritz-Carlton, Royal Caribbean Cruises, Seabourn Cruise Lines, Sofitel Luxury Hotels, Starwood Hotels and Resorts and Westin Hotels and Resorts. Our Elemis Limited subsidiary manufactures its Elemis(r) brand products for use in our cruise ship and land-based spas. This top quality European line of beauty products is also distributed worldwide to exclusive hotels, salons, health clubs, department stores and destination spas. Elemis, as well as other Steiner products, including La Therapie(r), Ionithermie, and Steiner Hair Care, are available at www.timetospa.com.

Steiner Leisure also owns and operates five post secondary schools (comprised of a total of 17 campuses) located in Miami, Orlando, Pompano Beach and Sarasota, Florida; Baltimore, Maryland; Charlottesville, Virginia; York, Pennsylvania; Salt Lake City and Lindon, Utah; Las Vegas, Nevada; Tempe and Phoenix, Arizona; Westminster and Aurora, Colorado; and Groton, Newington and Westport, Connecticut. Offering degree and non-degree programs in massage therapy and, in some cases, skin care, these schools train and qualify spa professionals for health and beauty positions within the Steiner family of companies or other industry entities.

Forward-Looking Statements

Our statements with respect to the estimated opening dates of our operations at the above spas may be deemed to be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as

amended. Such statements do not guarantee the final characteristics of these spas, since known and unknown risks and other factors may preclude results that match these statements. Such risks and factors include uncertainties beyond our control that could adversely affect the final characteristics of spa facilities such as at the Frankincense Spa by Chavana at the Marriott Resort in Oman and the Chavana Spa at the Four Points by Sheraton Navi Mumbai, Vashi in India, including, among other things, our lack of control over the construction and the venue where the spa will be located and possible weather-related delays. Other risks are described in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for 2008. We undertake no obligation to publicly update or revise any of such forward-looking statements.

For further information on Chavana Spa, please visit
www.chavanaspa.com.

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