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Steiner Leisure Limited Announces Agreement to Manage a new Spa at the Coral Sea Sensatori Resort, Sharm El Sheikh, Egypt.

NASSAU, The Bahamas--April 14, 2011--Steiner Leisure Limited (STNR) today announced that its spa brand Chavana Spa has entered into a new agreement to manage a spa facility at the Coral Sea Sensatori Resort, located in Sharm El Sheikh, Egypt.

The hotel and spa are scheduled to commence operation in May 2011. The term of the agreement is ten years.

Unique signature treatments by Chavana Spa, including both local and Balinese treatments, will be provided at the newly constructed spa. The facility will feature a dedicated reception and retail area, along with eight single treatment rooms, each offering rain showers, as well as two double treatment rooms with views over the Red Sea. The spa will also include a Hammam, steam room, sauna, indoor pool and multiple relaxation areas.

Coral Sea Sensatori Resort is majestically located on Ras Nosrani Bay across 37 scenic acres of landscaped gardens fronting a stretch of over 650 meters of pristine sandy beaches. The resort offers 470 guest rooms, including 11 suites and 18 executive rooms. Dining options are available in six outlets within the resort, accompanied by a selection of bars. Recreational activities include a full-service dive and water sports centre.

Leonard Fluxman, President and Chief Executive Officer of Steiner Leisure, said, "We are excited to open our Chavana Spa in this great tourist destination. This opening will be our fifth Chavana location since launching the brand 18 months ago, and our first operation in Egypt."

Steiner Leisure Limited is a worldwide provider of spa services. The Company's operations include shipboard and land-based spas and salons. We provide our services on 151 cruise ships and at 69 land-based spas. Our land-based spas include resort spas, urban hotel spas and day spas and are operated under our Elemis®, Mandara®, Chavana®, Bliss® and Remede® brands. In addition, a total of 28 resort and hotel spas are operated under our brands by third parties pursuant to license agreements with the Company. Our cruise line and land-based resort customers include Caesar's Entertainment, Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Cunard Cruise Line, Hilton Hotels, Holland America Line, InterContinental Hotels and Resorts, Kerzner International, Loews Hotels, Marriott Hotels, Nikko Hotels, Norwegian Cruise Line, P&O Cruises, Planet Hollywood, Princess Cruises, Royal Caribbean Cruises, Seabourn Cruise Lines, Sofitel Luxury Hotels, St. Regis Hotels, Thomson Cruises, W Hotels and Resorts and Westin Hotels and Resorts. Our award-winning Elemis, Bliss and Remede brands are used and sold in our cruise ship and/or land-based spas and are also distributed worldwide to exclusive hotels,

salons, health clubs, department stores and destination spas. Our products are also available at www.timetospa.com and www.blissworld.com.

Steiner Leisure also owns and operates five post secondary schools (comprised of a total of 17 campuses) located in Miami, Orlando, Pompano Beach and Sarasota, Florida; Baltimore, Maryland; Charlottesville, Virginia; York, Pennsylvania; Salt Lake City and Lindon, Utah; Las Vegas, Nevada; Tempe and Phoenix, Arizona; Westminster and Aurora, Colorado; and Groton, Newington and Westport, Connecticut. Offering degree and non-degree programs in massage therapy and, in some cases, skin care, these schools train and qualify spa professionals for health and beauty positions within the Steiner family of companies or other industry entities.

Forward-Looking Statements

Our statement with respect to the anticipated opening of the Chavana Spa at the Coral Sea Sensatori Resort may be deemed to be a forward-looking statement within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements do not guarantee the commencement of operations as scheduled, since known and unknown risks and other factors may preclude results that match this statement. Such risks and factors include uncertainties beyond our control that could adversely affect the commencement of operations at facilities such as at the Coral Sea Sensatori Resort, including, among other things, our lack of control over the construction work and possible weather-related delays. Other risks are described in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for 2010. We undertake no obligation to publicly update or revise any of such forward-looking statements.